LINH HOANG

PRODUCT DESIGNER

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01 EXPERIENCE

Senior Product Designer

Bird Rides, Remote (Jan 2022 - July 2023)

Researched, developed, & designed a new mobile system for vehicle deployment focused on optimizing market supply according to real-time demand signals from Zoba.

Created a new internal web product for general managers & operations associates to monitor markets & collaborate with local partners.

Interviewed users and collaborated with stakeholders to develop intuitively simple product solutions for riders and operators.

Mobile Product Designer

Propeller Health, San Francisco (Aug 2018 - Jan 2022)

Implemented design solutions for connected hardware by creating process flows, wireframes, prototypes, and high fidelity mockups. Developed and conducted in-person and online user testing.

Worked closely with members across 3 squads to create solutions for domestic and international markets as well as clients including Novartis, AstraZeneca, & Express Scripts.

Product Designer

Hive / Castle Global, San Francisco (Apr 2017 - Aug 2018

Develop web tools for data scientists to conduct machine learning projects. Design gamification features for moderation tasks site to increase number of active users.

02 EDUCATION

University of California, Berkeley

B.A. Practice of Art, 2011

03 PROGRAMS

04 SKILLS

wireframing	visual design	motion graphics	film editing
prototyping	information design	animation	sound editing
user research	illustration	storyboarding	directing